

## July 07: Release 1 - Love and Touching in Las Vegas

**"We are born for meaning, not pleasure, unless it is pleasure that is steeped in meaning."** - *Jacob Needleman*

I recently returned from presenting at the **Society for Human Resource Management's** annual conference in Las Vegas and was it a barn burner! I heard that over 12,000 HR managers of literally all backgrounds had descended on the City of Sin for the event (incidentally, Nevada's sexual harassment laws seem to be much looser than in other states).

My presentation, [\*\*Passion For Work: How to Build An Impassioned Organization\*\*](#), was on at two on Monday, a prime slot, and virtually the entire room of 300 was filled with both curious and skeptical HR professionals. The presentation went well, though apparently my microphone was directed away from my mouth for the first half of the 75 minutes... and even then most people in the back stuck around.

My business partner, Ashley Chiampo (former strategy consultant with a masters in mechanical engineering from MIT) has described my presentations as "transferring my love to the audience." And this was no exception... As I went through the deck - why work your passions, how to identify and align missions, the role of leaders, etc. -- I knew I was connecting with my audience... and touching them. I was honored by applause that lasted a full minute and a half.

Even if my leads lead nowhere, just knowing I touched 300 professionals, who might one day decide to implement some of my concepts in their organizations, and hopefully improve the lives of many, made my year. And discovering, out of the blue, that someone at QVC will be running a workshop based on my process really spanked my happy bum! **It is by giving of our impassioned selves that the most important returns are realized.**

Ask yourself: **have I touched and loved someone today?** It could be helping a co-worker going through obvious hard times, shining a random passerby an empathetic smile, holding your spouse or lover in a close, special way, or perhaps most importantly, simply **being** with your kids if you are fortunated (and crazy) enough to have one (or two or three).

Make this a daily deliverable and I can guarantee the world around you will deliver back to you ... **in hearts and spades.**