



Praise for *PASSION AT WORK: How to Find Work You Love and Live the Time of Your Life*

"In today's 24/7 world, *Passion at Work* can help you find one thing that is far more important than money – meaning! An excellent book that combines making a living with making a difference."

Dr. Marshall Goldsmith, globally-acclaimed author and thought leader in executive leadership --- Ranked by *The Economist* as one of the most credible thought leaders in the new era of business.

"Kang gives us a lens into ourselves. By mastering the Five Ps – Passion, Proficiencies, Priority, Plan and Prove -- we can take control of our lives and careers. The book offers timely and relevant ideas and tips. Based on Kang's remarkable personal experiences and will, he infuses the reader with a sense of purpose, meaning, and confidence."

Dave Ulrich

Professor at Ross School of Business, University of Michigan
Co-author, HR Value Proposition
Ranked most influential professor on business in 2003 by Business Week

"Personal and professional success, today more than ever, are built upon a strong foundation of effective 'self-management skills'. *Passion at Work* is a tremendous resource guide to all of us as we strive to combine our passions with our professions."

Bob Myers

SVP, Human Resources, Reebok International Ltd.
Chairman of the Board, Human Resource Planning Society

"To find and pursue your passion is to be truly alive! *Passion at Work* is a wonderful tool to turn your passion into practice."

Cynthia Good

CEO and Founder, PINK Magazine

"Lawler Kang has written an impassioned work to help people find their own passion and satisfaction in their work. Equally important, drawing on his wide experience and insightful analysis, he also provides a practical and compelling roadmap on how to get there."

Daniel Yergin

Author of Pulitzer Prize-winning *The Prize: the Epic Quest for Oil, Money, and Power* and *Commanding Heights: the Battle for the World Economy*

"It will surely motivate many people to take an aggressive approach in breaking the boundary between work and existence."

Nassim Nicholas Taleb



Author of *Foiled by Randomness*, selected by FORTUNE to be included with all time classics such as *The Wealth of Nations* and *The Art of War*

“Kang’s engaging book offers really useful ideas for how to live in way that aligns your actions with your values. Doing so brings passion to your work and to the rest of your life. Read it now – and let the passion flow!”

Dr. Stewart Friedman

Director of the Work/Life Integration Program, The Wharton School
Named top 25 most influential people on work/family issues by
Working Mother Magazine

“This is a lively and interesting book on understanding and planning your work within the framework of your whole life. The concepts of the end game and understanding your passions, proficiencies, and priorities in putting together a business plan for yourself are well presented and make a lot of sense. An invaluable tool for anyone, wherever you are in your career.”

Michael Schoettle, Harvard Business School Graduate

Retired Partner, Heidrick & Struggles, world’s premier executive
placement firm

“Passion - the 'magic bullet' - is at the core of achieving one’s potential. *Passion at Work* serves up a highly stimulating and compelling framework for self-reflecting and profiting - in every sense - by focusing on the one thing that matters most - staying true to one’s passion. Lawler’s own experiences and insights add keen perspective, while motivating any reader to act NOW.”

Robert Hargadon

General Manager, Corporate Learning Group, Microsoft Corp.
Former VP of US Human Resources, Boston Scientific, ranked best
firm to work for in MA

"Lawler Kang utilizes his personal experiences, great real-life examples and some solid thought to blow up our thinking about leading a "balanced life," and offers specific guidelines for living an integrated life that matters --- to us! His wit and wisdom are found everywhere in this wonderful book. You’ll laugh and learn a lot. I did both."

Robert White

Founder of Lifespring and ARC International
Author of "Living an Extraordinary Life."

“I wish Lawler Kang’s *Passion at Work* was already written when I was finishing college and graduate school. It provides a great perspective on how to approach your career so that you can be exceedingly happy and successful. It provides a practical set of tools for understanding what makes you unique and how to harness that uniqueness in finding personal and professional satisfaction. This book is right for anyone who has ever said to themselves “If I could just figure out what I wanted to do.””

Bob Jacobson

Cornell Undergrad; Valedictorian, Tuck School of Business
CEO, Mixonic Custom Media



Former Investment Banker, Citigroup

"Besides pragmatically delivering life-altering information and a transparent process, it is simply fun to read Lawler's writing. He makes abstract concepts understandable and easy to embrace on a very personal level. He brings humor and interesting stories to illustrate typically deniable situations. He literally feeds your brain with important considerations about your life while taking you on an enjoyable literary ride usually reserved for fiction. "

Alyssa Dver, Wharton Business School Graduate
Chief Marketing Officer, Sedona Corporation

The following additional thought leaders have agreed to potentially endorse *PASSION AT WORK*:

Patrick Harker, Dean of The Wharton School of Business

Dennis Alter, Chairman of the Board & CEO, Advanta

Regina Resnick, Associate Dean and Director of Career Management, Columbia Graduate School of Business

Sean Brown, Director of Alumni Office, MIT Sloan School of Management

PR for *PASSION AT WORK* is being serviced by **Lisa Berkowitz** of Lisa Berkowitz and Associates. Lisa has overseen launches of celebrated authors and executives such as Jim Collins, Lou Gerstner, Peter Drucker, Michael Dell, Geoffrey Moore, and Guy Kawasaki.